

# MEDIA KIT

BOLD WOMEN.

BOLD TEXAS.

TRAVEL  
BEAUTY  
FASHION  
ENTERTAIN &  
PHILANTHROPY

# Bonita TEXAS

MAGAZINE



CO-FOUNDER  
ARLENE  
YAMMINE

FOUNDER  
LORENA  
MONROE

Advertising Opportunities | [2026]

# WHY ADVERTISE WITH US?

## A POWERFUL OPPORTUNITY FROM THE GROUND UP

Bonita Texas Magazine, supported by San Antonio Monthly Magazine, is a vibrant lifestyle publication led by women and focused on celebrating culture. We highlight the best in beauty, fashion, travel, entertainment, and philanthropy throughout Texas. As a growing publication, we offer brands a rare opportunity to gain early, prominent, and authentic exposure as we continue to develop and expand..



**"FOUNDING ADVERTISERS DON'T COMPETE FOR ATTENTION — THEY SET THE STANDARD."**

### THE FOUNDING ADVERTISER ADVANTAGE

Early advertising partners receive benefits that disappear as publications grow:

- Premium placement with less advertising clutter
- Higher visibility per page and feature
- Stronger brand recall from readers

**Early brands aren't buried—  
They're remembered.**



### REFINED PLACEMENT. ELEVATED VISIBILITY.

Large publications are crowded. New magazines are curated. With fewer advertisers per issue:

- Your message stands out
- Your brand receives more attention
- Readers engage longer with your content

**Visibility beats volume.**

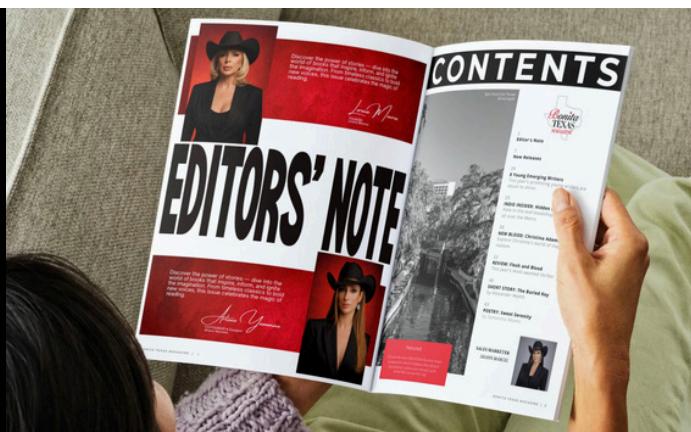
## WE ARE PROUDLY SPONSORED BY: SAN ANTONIO MONTHLY MAGAZINE

### A TARGETED, ENGAGED AUDIENCE

Our readers are:

- Style-conscious, aspirational consumers
- Interested in beauty, fashion, lifestyle, and travel.
- Supportive of Philanthropy and Businesses in Entertainment

**We prioritize influence over volume and quality over quantity.**



*Thoughtfully curated partnerships for select brands.  
Let's create something iconic together.*

**Advertising Inquiries:**  
[advertise@bonitatexasmagazine.com](mailto:advertise@bonitatexasmagazine.com)  
 **Launch Issue:** March 2026  
 **Advertisement:** Spots are limited



**LET'S  
CREATE  
TOGETHER**



**LORENA  
MONROE**

FOUNDER & SALES DIRECTOR



**ARLENE  
YAMMIE**

CO-FOUNDER & CHIEF CREATIVE OFFICER



**DEANN  
MARCELL**

SALES MARKETER

CONTENT STYLE

| Content Focus |

Personal Style, Texas Entertainment,  
Travel Features, Cultural Spotlights and Philanthropy

| Aesthetic |

Confident, Elevated, Authentic,  
Modern, Edgy, Elegant

AUDIENCE DEMOGRAPHICS

Location

Target Audience

Age Group

Texas, USA

Style-conscious consumers, creatives, entrepreneurs,  
entertainers, and philanthropically engaged readers

Primary Audience: 25–54  
Extended Reach: 18–65+

LED BY A TEAM WITH EXPERIENCE IN MEDIA, DESIGN, AND SALES STRATEGY.



1K

Bonita Productions



98.1K

bonitatexasusa



5.8K

bonitatexas

**SOCIAL  
STATS**

Launch Issue: March 2026

Distribution: Print & Digital



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bonitaproductions.com