

**MEDIA KIT**

**BOLD WOMEN.**

**BOLD TEXAS.**

TRAVEL  
BEAUTY  
FASHION  
ENTERTAIN &  
PHILANTHROPY

# *Bonita* **TEXAS** *MAGAZINE*



CO-FOUNDER  
ARLENE  
YAMMINE

FOUNDER  
LORENA  
MONROE

**Advertising Opportunities | [2026]**



# WHY ADVERTISE WITH US?

## A POWERFUL OPPORTUNITY FROM THE GROUND UP

Bonita Texas Magazine, supported by San Antonio Monthly Magazine, is a vibrant lifestyle publication led by women and focused on celebrating culture. We highlight the best in beauty, fashion, travel, entertainment, and philanthropy throughout Texas. As a growing publication, we offer brands a rare opportunity to gain early, prominent, and authentic exposure as we continue to develop and expand..



**"FOUNDING ADVERTISERS DON'T COMPETE FOR ATTENTION — THEY SET THE STANDARD."**

## THE FOUNDING ADVERTISER ADVANTAGE

Early advertising partners receive benefits that disappear as publications grow:

- Premium placement with less advertising clutter
- Higher visibility per page and feature
- Stronger brand recall from readers

**Early brands aren't buried—  
They're remembered.**



## REFINED PLACEMENT. ELEVATED VISIBILITY.

Large publications are crowded. New magazines are curated. With fewer advertisers per issue:

- Your message stands out
- Your brand receives more attention
- Readers engage longer with your content

**Visibility beats volume.**

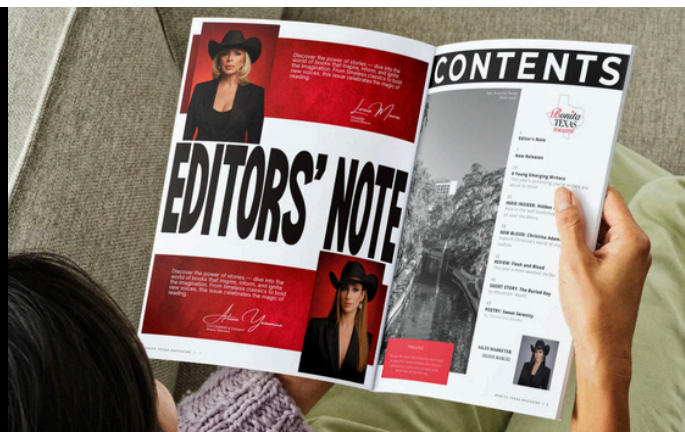
## WE ARE PROUDLY SPONSORED BY: SAN ANTONIO MONTHLY MAGAZINE

## A TARGETED, ENGAGED AUDIENCE

Our readers are:

- Style-conscious, aspirational consumers
- Interested in beauty, fashion, lifestyle, and travel.
- Supportive of Philanthropy and Businesses in Entertainment

**We prioritize influence over  
volume and quality over quantity.**



*Thoughtfully curated partnerships for select brands.  
Let's create something iconic together.*

 **Advertising Inquiries:**

[advertise@bonitatexasmagazine.com](mailto:advertise@bonitatexasmagazine.com)



**Launch Issue:** March 2026



**Advertisement:** Spots are limited



# LET'S CREATE TOGETHER



**LORENA  
MONROE**

FOUNDER & SALES DIRECTOR



**ARLENE  
YAMMINE**

CO-FOUNDER & CHIEF CREATIVE OFFICER



**DEANN  
MARCELL**

SALES MARKETER

**CONTENT STYLE**

**| Content Focus |**

**| Aesthetic |**

Personal Style, Texas Entertainment,  
Travel Features, Cultural Spotlights and Philanthropy

Confident, Elevated, Authentic,  
Modern, Edgy, Elegant

**AUDIENCE DEMOGRAPHICS**

Location	Target Audience	Age Group
Texas, USA	Style-conscious consumers, creatives, entrepreneurs, entertainers, and philanthropically engaged readers	Primary Audience: 25–54 Extended Reach: 18–65+

LED BY A TEAM WITH EXPERIENCE IN MEDIA, DESIGN, AND SALES STRATEGY.



**1K**  
Bonita Productions



**98.1K**  
bonitatexasusa



**5.8K**  
bonitatexas

**SOCIAL  
STATS**

**Launch Issue: March 2026**

**Distribution: Print & Digital**



info@bonitaproductions.com

bonitaproductions.com